



[www.ou.nl/icde2009](http://www.ou.nl/icde2009)

SECOND ANNOUNCEMENT  
&  
CALL FOR ABSTRACTS



INTERNATIONAL  
COUNCIL FOR OPEN AND  
DISTANCE EDUCATION

**23<sup>rd</sup> ICDE World Conference on Open Learning  
and Distance Education**



*including*  
**The 2009 EADTU Annual Conference**

*Hosted by*  
**OpenUniversiteitNederland**

**“Flexible Education for All:  
Open – Global – Innovative”**

**7 – 10 June 2009  
Maastricht, the Netherlands**

*Sponsored by*  
Dutch Ministry of Education Culture and Science

O N D E R  
N O S S I M  
L T U U R  
N E J E M  
S C H A P

Ministerie van Onderwijs,  
Cultuur en Wetenschap

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SEAMEO



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## Welcome

The theme for **M-2009** is: “**Flexible Education for All: Open – Global – Innovative**”.

We are witnessing **fascinating developments** that are at the heart of our theme and that may touch the whole educational system.

Firstly, new concepts and new methods are emerging that are really opening up education for all, which is a major global ambition as formulated by UNESCO.

Secondly, society, the labour market, individuals and groups of learners require much more flexibility in their acquisition of (new) knowledge and competencies. This implies a major modernisation of the educational system that can build on our expertise and experience.

Thirdly, the expanding scope of information and communication technology (ICT) is contributing to innovations in education, facilitating a variety of mixed modes for on-site and on-line learning. Finally, globalisation is a real challenge for education. On the one hand it is a driver for (international) competition. On the other hand it is leading to new and rich forms of collaboration - institutional, interpersonal and intercultural, where ICT again is a key factor.

The **platform and network of M-2009** offers **extra value** because it is a two-in-one conference, where the globally operating ICDE (International Council for open and Distance Education) and the European Association of Distance Teaching Universities (EADTU) have joined forces. You can meet colleagues from different continents around the world while at the same time you can experience the specific European flavour.

The **venue of M-2009** is the sophisticated and nice **Maastricht Exhibition and Congress Centre (MECC)** which is located in the oldest city of the Netherlands, Maastricht. This beautiful city is situated at the heart of Europe in the southern part of the country and is - together with Amsterdam - a **top location** attracting many travellers interested in architecture, culture, history, relaxation, sidewalk cafés, good restaurants, etcetera.

The logistics of the conference are in the capable hands of the Local Organising Committee, supported by Conference Agency Maastricht (CAM), a professional conference organiser.

We hope to welcome you to M-2009 in Maastricht!

On behalf of the **Conference Programme Committee**:



**Dr. Fred Mulder,**  
Chair  
(Rector Open Universiteit  
Nederland)



**Dr. Frits Pannekoek,**  
Vice Chair  
(President ICDE,  
President Athabasca University)



**Piet Henderikx,**  
Vice Chair  
(Secretary General EADTU)



## **Committees**

### Programme Committee Core Team

Scientific Chair: Fred Mulder, Rector Open Universiteit Nederland  
Vice-chair ICDE: Frits Pannekoek, President ICDE, President Athabasca University  
Vice-chair EADTU: Piet Henderikx, Secretary General EADTU

### Organising Committee

Chair: Jos Rikers, Open Universiteit Nederland  
Vice-chair: Ana Perona-Fjeldstad, ICDE  
Vice-chair: George Ubachs, EADTU

The organisation of the 23rd ICDE World Conference including the EADTU 2009 Annual Conference (M-2009) is a joint effort of the OUNL, the ICDE Permanent Secretariat, and the EADTU Permanent Secretariat under the leadership of the Rector of the OUNL.

## **About Open Universiteit Nederland**

Open Universiteit Nederland (OUNL), which welcomed its first students in September 1984, is an independent government-funded institute for distance learning at university level. The Dutch government's purpose in founding it was to make higher education accessible to anyone with the necessary aptitudes and interests, regardless of formal qualifications. OUNL develops, provides and promotes innovative higher distance education of top quality, in collaboration with networks and alliances. As the prime university for lifelong learning, it addresses the wide-ranging learning needs of people during their course of life, plus the need to achieve a considerable increase of the knowledge level of the community at large. For more information please visit the following website: [www.ou.nl](http://www.ou.nl)

## **About ICDE**

The International Council for Open and Distance Education (ICDE) is recognized by the United Nations (UNESCO), and serves as the Global Umbrella Membership Organization in Online, Flexible and Blended Learning, including e-learning and distance education. ICDE provides a global network for the institutions around the world that are involved in this field and are members of ICDE. An important aim of ICDE is to promote intercultural co-operation and understanding through flexible and online learning throughout the world. Established in 1938, ICDE's Permanent Secretariat is in Oslo, Norway, hosted by this country on a permanent basis since 1988. For more information please visit the following website: [www.icde.org](http://www.icde.org)

## **About EADTU**

The European Association of Distance Teaching Universities (EADTU) is the representative organisation of both Associations within higher education active in the field of distance education and e-learning, and open and distance universities active in the field of lifelong open and flexible learning (LOF-learning). Members of EADTU are dedicated to serving off-campus target groups with open and flexible learning methods and systemic study guidance. EADTU's associations consist of university consortia with mainstream on-campus students, but also giving priority to offering education to off-campus students. For more information please visit the following website: [www.eadtu.nl](http://www.eadtu.nl)

### Conference topics

- Virtual Mobility
- Cultural Diversity
- Breaking Barriers / Removing Constraints & Disadvantages
- Technology Enhanced Learning
- Open Educational Resources (OER)
- Learner Support Services
- Employability
- Quality Assurance (including Recognition, Accreditation, Certification)
- International Cooperation and Development

### Keynote speakers

Invited speakers will come from industry, education and training institutions, ICDE and EADTU member organisations as well as governments, associations and networks world wide.

### Cooperating organisations

The conference is taking place thanks to support of:

The Dutch Ministry of Education, Culture and Science

Intergovernmental Organisations:

- UNESCO
- South East Asian Ministers of Education Organisation (SEAMEO)
- Commonwealth of Learning (COL)

Regional Associations

- Asian Association of Open Universities (AAOU)
- African Council for Distance Education (ACDE)
- European Centre for Strategic Management of Universities (ESMU)
- Asociación Iberoamericana de Educación Superior a Distancia (AIESAD) ( to be confirmed)

National Associations:

- Brazilian Association of Distance Education (ABED)
- Norwegian Association for Distance Education (NADE)
- Sloan Consortium

As well as **member organisations of ICDE and EADTU**. For a complete list of these organisations please check the conference website.



## Programme structure

### Sunday, 7 June 2009

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09.00 – 12.00	Pre-conference programme (optional – special registration)
14.00 – 17.30	Registration
17.00 – 19.00	Opening Ceremony Reception Cocktail and Social Gathering

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### Monday, 8 June 2009

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08.00 – 09.00	Registration
09.00 – 13.15	Plenary Session
14.15 – 18.00	Parallel Sessions, Extension Events, Panels
20.00	Welcome at City Hall and Dine Around (optional – special registration)

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### Tuesday, 9 June 2009

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09.00 – 18.00	Parallel Sessions, Extension Events, Panels
19.00	Conference dinner at Caverne de Geulhem (optional – special registration)

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### Wednesday, 10 June 2009

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09.00 – 10.30	Special Presidential and Panel Sessions
11.00 – 13.00	Closing Session
14.30 – 18.00	Post conference programme (optional – special registration)

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## Registration fees and dates:

	<u>Early bird fee</u> <u>Before 1 February 2009</u>	<u>Regular fee</u> <u>After 1 February 2009</u>
ICDE Member	€ / Euro 600,00	€ / Euro 650,00
EADTU Member	€ / Euro 600,00	€ / Euro 650,00
Non Member	€ / Euro 700,00	€ / Euro 750,00

Please note:

Registration fees for students are available upon request. In order to receive a student registration form please contact the conference agency at [icde2009@ou.nl](mailto:icde2009@ou.nl).



The conference registration fee includes:

- Admission to all sessions
- Full set of M-2009 conference materials and documents: programme, bag, badge, proceedings
- Welcome reception on Sunday, 7 June 2009
- Reception at the Maastricht Town Hall on Monday, 8 June 2009
- Refreshing breaks

The Conference Organisers are investigating options for grants. Please contact the Conference Organisers for the latest information.

### **How to register?**

To register for the M-2009 conference please visit the conference website at [www.ou.nl/icde2009](http://www.ou.nl/icde2009) > Registration.

Confirmation of your registration, including an invoice, will be sent to you by email. Payments must be made within 14 working days from the date of confirmation. They can be made by bank transfer or secured online credit card payment and have to be in Euros (€). For on-site registration, only credit card payment is accepted, cheques and foreign currency are not accepted. An extra administrative charge of 50,00 € / Euro will be applied.

### **Cancellation and refund policy**

- Written cancellations received up to and including 15 March 2009 will be fully refunded less an € / Euro 50 charge.
- Written cancellations received between 16 March and on 1 May 2009 will receive a 50% refund.
- Written cancellations received after 1 May 2009 will not be refunded.

### **Letter of invitation**

The conference agency will send you a letter of invitation upon request. The Organising Committee would like to state clearly that the letter is only to help participants to obtain a visa or to raise travel funds and entails no further financial obligations whatsoever towards a participant. The conference agency is only able to send the letter of invitation after receipt of complete name and postal address of the applicant. The complete registration fee has to be paid in advance.

## Passport and Visa

An identity card is sufficient for citizens of EU Member States.

A valid passport is required for non-EU citizens for entry into the Netherlands and the EU.

Please consult the [Dutch Consulate](#) nearest to you for special details and visa requirements.

Please be aware that in some countries visa applications can take up to several months.

## Language

The official working language in all events and presentations (plenary and parallel sessions, extension events and panels, etc.) and in all documents and papers of the conference is English. No simultaneous or asynchronous translations in other languages are provided.

In certain cases and for dedicated groups and special events the organisation can make different arrangements where the working language is different from English and indicated in advance. Please contact the conference organisers for further arrangements by sending an email to: [icde2009@ou.nl](mailto:icde2009@ou.nl)

## Social Programme

- 7 June 2009, 17.00 hrs: Welcome reception at the conference venue.
- 8 June 2009, 20.00 hrs: Welcome reception by the Mayor of Maastricht at the Town Hall. Afterwards you will have the opportunity of taking part in a "Dine Around" in the city.\*
- 9 June 2009, 19.00 hrs: Conference Dinner at Caverne de Geulhem.\*

For **partners and accompanying persons** a special programme\* will be organised.

They can choose from the following options:

- A tour through the Spanish Government Museum followed by a wine tasting at Wine House Thiessen.\*
- A visit to the Jesuit Caves and High Tea at Chateau Neercanne.\*
- A tour through the Bonnefanten Museum and lunch at Café Ipanema.\*

**\* Important notice: *The activities marked \* are not included in the conference fee and are charged separately when opted for during registration.***

For updated information please visit [www.ou.nl/icde2009](http://www.ou.nl/icde2009).



## Venue

The conference venue is the Maastricht Exhibition and Congress Centre (MECC), located in the oldest city of the Netherlands, Maastricht. This beautiful city is situated at the heart of Europe on both sides of the Meuse river in the southern part of the country. Maastricht is a medium sized city with all the necessary infrastructure, good public transport connections, and a wide range of hotels, cultural and social activities to host the World Conference community in a stimulating and safe environment.

MECC Maastricht  
 Forum 100  
 NL-6229 GV Maastricht  
[www.mecc.nl](http://www.mecc.nl)



## Hotel reservations

Reservations can be made through the conference website: [www.ou.nl/icde2009](http://www.ou.nl/icde2009) > Reservation = Maastricht Booking Service.

The following list of hotels is blocked until 6 April 2009. After this date availability is on request.

Hotel	Rates*
Accor Hotel, Novotel Maastricht	€ / Euro 125,00
Amrâth Hotel de l'Empereur	€ / Euro 125,00
Bastion Hotel Maastricht / Centre	€ / Euro 94,00
Crowne Plaza Maastricht	€ / Euro 175,00
Eden Hotel La Bergere	€ / Euro 133,00
Golden Tulip Apple Park Hotel	€ / Euro 125,00
Hotel Beaumont Maastricht City Centre	€ / Euro 130,00
Hotel Van der Valk Maastricht	€ / Euro 94,00
NH Maastricht	€ / Euro 130,00

\*The rates presented are the lowest average rate, per room, per night, excluding breakfast. Please note: the hotel list does not reflect current availability.

Your valid credit card details are required to guarantee the reservation, in case of cancellation or 'no show' it will be charged. For this reason, your credit card will be authorised for the full stay prior to your arrival which has consequences for your card limit. If authorisation fails your reservation cannot be guaranteed and you will be informed accordingly. You will be required to settle the final hotel bill at the hotel during your stay.





Cancellations will only be accepted by the Maastricht Booking Service in writing. Cancellations made more than 48 hours before arrival, will be charged a € / Euro 35,00 cancellation cost. Cancellations made less than 48 hours before arrival will be charged with costs representing a night stay.

Changes will only be accepted by the Maastricht Booking Service in writing. If you do not check in on the confirmed arrival date your room will be charged and cancelled for the rest of the period. When checking out before the confirmed departure date, the hotel is entitled to charge an early departure fee.

You can also guarantee your room by making a payment of a minimum of one night. To do so, please transfer the money to the following bank:

### **Maastricht Booking Service**

P.O. Box 74, 6200 MB MAASTRICHT

IBAN-code: NL79ABNA057.55.85.692

BIC-code: ABNANL2R

Account-nr.: 57.55.85.692, ABN-AMRO Bank

Clearly state your name and name of the conference.

### **Conference website**

[www.ou.nl/icde2009](http://www.ou.nl/icde2009)

Please visit this website frequently as all information and updates are continuously published there.

### **Contact details**

The Local Organising Committee and the International Programme Committee can be contacted on questions referring to the programme by sending an email to: [icde2009@ou.nl](mailto:icde2009@ou.nl)

For all questions referring to registration, hotel booking and sponsor opportunities, please contact **Conference Agency Maastricht:**

Forum 45, 6229 GV Maastricht, the Netherlands

P.O. Box 1402, 6201 BK Maastricht, the Netherlands

Tel: +31 – (0)43 – 361 91 92

Fax: +31 – (0)43) – 361 90 20

Email: [info@conferenceagency.com](mailto:info@conferenceagency.com)

Internet: [www.conferenceagency.com](http://www.conferenceagency.com)

### **Maastricht Booking Service**

Postbus 1630

6201 BP Maastricht

The Netherlands

Tel: +31 - (0)43 - 383 83 61

Fax: +31 – (0)43 - 383 83 09

Email: [mbs@mecc.nl](mailto:mbs@mecc.nl)

### Call for Abstracts

Contributions from conference participants are considered essential parts of this conference. The International Programme Committee is pleased to invite you to submit abstracts for oral presentations in parallel sessions on any of the topics listed below.

For the conference theme

**Flexible Education for All: Open – Global – Innovative** we are requesting:

Your individual or institutional presentation on:

- Your Experience
- Your Activity
- Your Vision

• Covering one or more areas of education and training:

- School
- Higher Education
- Vocational Training
- Continuing Professional Training & Development
- Company & Workforce Training
- Lifelong Learning (LLL)

• Regarding one or more of the following themes:

- Virtual Mobility
- Cultural Diversity
- Breaking Barriers / Removing Constraints & Disadvantages
- Technology Enhanced Learning
- Open Educational Resources (OER)
- Learner Support Services
- Employability
- Quality Assurance (including Recognition, Accreditation, Certification)
- International Cooperation and Development

• Or one or more of the following approaches:

- Vision
- Policy
- Strategy
- Research & Development
- Good Practice
- Evaluation
- Partnership & Networking

## Instructions for authors

1. All abstracts must be submitted online, using the appropriate form on the conference website ([www.ou.nl/icde2009](http://www.ou.nl/icde2009) > abstract submission).
2. Abstracts must be submitted by the presenting author.
3. Abstracts must be submitted in English.
4. Abstracts must not exceed 300 words (excluding abstract title, author names and affiliations).
5. Abstracts should be written in continuous text. Photographs, figures and other images and references should not be used.
6. Abstracts should be based on the above mentioned topics and indicate the referring items.
7. Abstracts should indicate the type of technical equipment needed for presentation.
8. Abstracts should contain a declaration that the proposed presentation is an original one which has not yet been given at or submitted to another event or publication and that all intellectual property rights and copyrights are with the author/s.

## Evaluation and notification

Abstracts will be reviewed by the Scientific Committee. The Scientific Committee reserves the right to reject without further notice any abstract which does not apply to the principles of human rights and to the defined standards.

Notification of acceptance of abstract for parallel session or poster presentation or of non-acceptance will be sent via e-mail to the corresponding author by mid January, 2009.

If you have not received any notification on your submitted abstract by 1 February 2009, please contact the conference organisers at [icde2009@ou.nl](mailto:icde2009@ou.nl) Notification on acceptance of abstract for presentation will include the invitation on preparing the full paper or poster for presentation according to defined guidelines.

## Presentations

Abstracts will be considered for a presentation within the framework of the programme by the International Programme Committee. Oral presenters should be prepared to speak for 20 minutes, after which 10 minutes of discussion are foreseen. All presentations must be given in English. No simultaneous translation will be provided. Further details will be announced accordingly.

## Important dates for abstract submission, selection and full paper submission

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|--|-------------------|
| • Abstract submission open                 | 19 June 2008      |
| • Abstract submission closed               | 1 October 2008    |
| • Notification of accepted abstracts       | mid January, 2009 |
| • Full paper or poster submission deadline | 1 May 2009        |